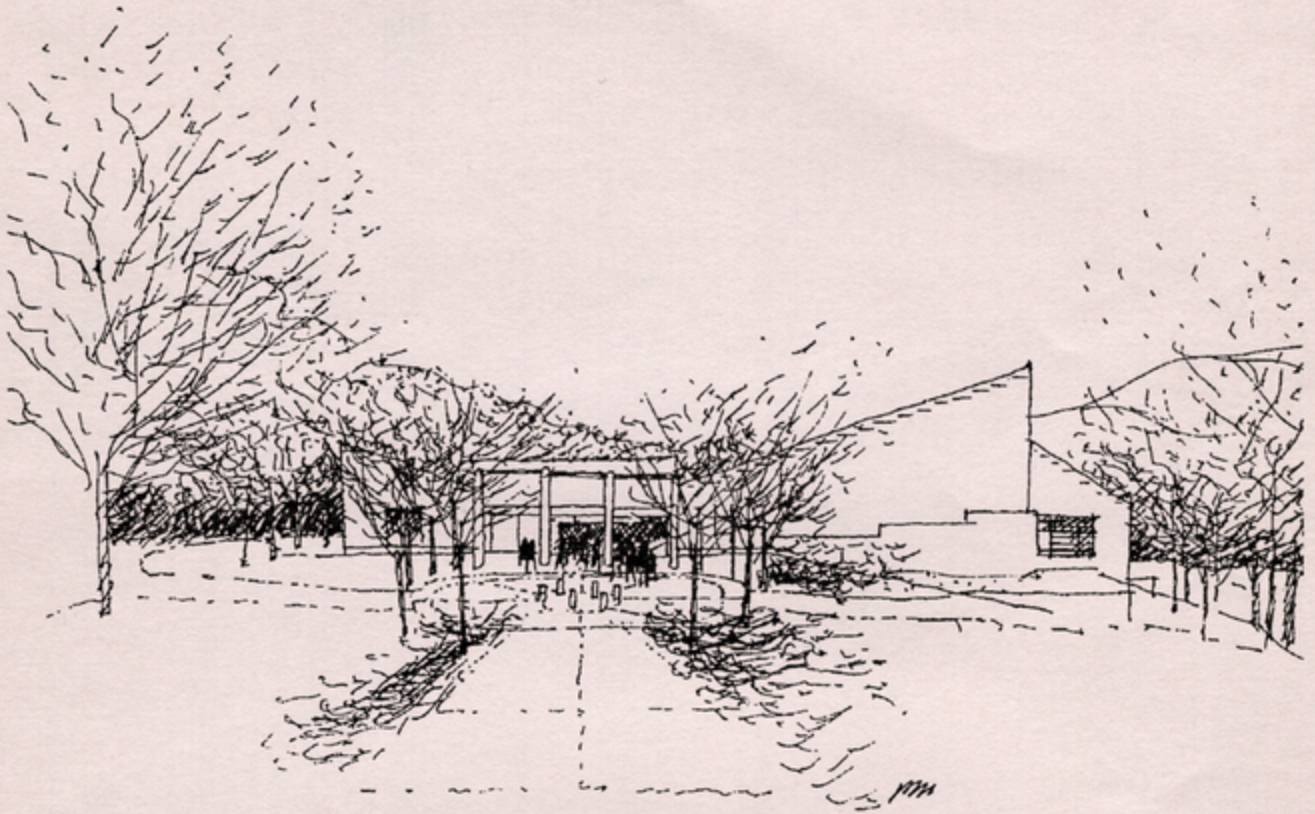


ashe county performing arts
and
civic center



***“completing the
dream...”***

LETTER FROM THE CHAIRMAN

Dear Friends:

Almost two years have passed since Phase I of the Ashe County Challenge Campaign. That campaign enabled us to meet a "minimum" goal by which we were assured that Ashe County really wanted a performing arts/civic center. Since that date, other pledges and gifts have brought the total to over \$750,000. There is still a considerable distance to go to meet the financial goal needed to make Ashe County's dream a reality. We are now in Phase II of our fund raising. Each of you can play a significant roll in this effort by telling the story to your friends and acquaintances, encouraging them to give as you have given. Several of you have taken on specific responsibilities in this campaign and we are grateful for that. Please continue to reach out.

Some significant developments have taken place since our campaign began. Dr. Ritz Ray contributed a choice building site adjoining the Blue Ridge Electric property. Consequently, we now have one of the best possible locations in Ashe County. We are very grateful for Dr. Ray's generosity toward and interest in the Ashe County Performing Arts/Civic Center. Now we are able to move ahead.

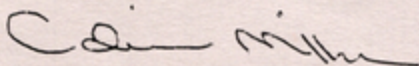
Excitement is mounting every day as the decision of the building and the plans for site development have taken place. Paul Poetzsch & Don Abernethy worked diligently in designing the Center. We can hardly wait to see ideas and concepts transferred into visible reality!

As with any new idea or campaign, communication is extremely important. All who believe in this project and want it to be successful will make sure that people are informed and their support solicited. We now have periodic newsletters, and much direct contact thanks to our director, Beth Dixon. Many of you have expressed positive thoughts about her communication. Thank you for that support. Beth represents the entire committee and the program to individuals and groups in the community, making frequent presentations to civic and community organizations. We appreciate very much the quality of leadership she presents on behalf of this project.

Yes we are drawing near the pinnacle of this faith adventure! The realization of the dream of so many is so very near!

A special "thank you" is due the many who have contributed to this project in one way or another. At this writing we still need about \$350,000 to complete the building. Do what you can and encourage others to get behind this project and see it through to completion. With your continued support this dream can become a reality! I know we can count on each of you as we continue to move forward!

Sincerely,



Calvin H. Miller
President ACPABC

PROVISIONS

Designed for multiple use, the Ashe County Performing Arts/Civic Center will accommodate many arts and community functions currently in existence. In addition, it will promote new programming to the residents and visitors in our area.

The following will be included in the completed construction of the Ashe County Performing Arts and Civic Center:

- 367 - seat auditorium
- conference room
(accommodating 125-150)
- catering kitchen
- large lobby/lounge area
- gallery space
- backstage work space and
green room/rehearsal area
- state-of-the-art technical
capabilities
- ample parking area

ARTS IN ASHE COUNTY

We are most pleased to be joining an active and successful arts community which has established a rich heritage in our area. The contribution of the Ashe County Arts Council, Ashe County Chapter of the North Carolina Symphony, Ashe County Historical Society, Ashe County Little Theatre, Blue Ridge Art Clan, Friends of the Library and Musicians Guild of Ashe County have enhanced the quality of life for each of us.

These group talents combined with the talents of several individual artists and craftsman, have earned for Ashe County a well-deserved slot in the arts community of North Carolina. We are proud to be a part of this tradition.

THE CENTER AT WORK

LEADERSHIP

Since incorporating in March, 1983, the Ashe County Performing Arts Building Committee has received countless hours of energy and dedication from volunteer forces throughout the county.

The leadership of these numerous individuals has also generated an interest among people outside of our immediate area. Support is witnessed throughout the state and various parts of the United States. Such combined support has generated over \$750,000 toward the construction of the facility.

The nine-member building committee and twelve-member operating board will continue to provide the quality leadership vital to the completion and maintenance of this center and its programs.

CONSTRUCTION

Designed by the Charlotte-based architectural firm of Abernethy / Poetzsch, the Ashe County Performing Arts/Civic Center will be located at the junction of the Barr Expressway and Mount Jefferson Road. Construction of the \$1.1 Million, 11,600 square-foot facility began June 6, 1989 with a projected completion date of April 12, 1990.

General Contractor for the project is James R. Vannoy and Sons Construction Company, Inc. Subcontractors include B and G Plumbing of West Jefferson, Alliance Electric Company of Boone and Associated Heating and Air Conditioning of North Wilkesboro. Robert Long of Theatre Projects, Inc. of New York has served as theatre design consultant for the project.

PROGRAMMING

The Ashe County Performing Arts/Civic Center will provide a venue for a variety of programming possibilities. Our "season" will consist of productions to include Ashe County Little Theatre, touring theatrical, dance and musical productions, concerts and recitals, travel programming and lecture series.

The center will showcase regional performing artists thus promoting the unique performing arts forms of the Appalachian Mountains. Such professional and amateur productions will encourage a wide selection of programs appealing to various interests and tastes.

"This newspaper insert to inform you of the activities of the Ashe County Performing Arts and Civic Center was funded in part by a grant from the Grassroots Arts Program of the North Carolina Arts Council and is sponsored by the Ashe County Arts Council."

SPECIAL EVENTS

Opportunity exists for specific events to take place within the facility. Community and public forums, honors programs and recognition assemblies may be staged in the auditorium. Pageants as well as music and dance recitals may also be seen on our calendar of events. In addition, 4-H and scouting programs will have opportunity to showcase their many talented young people. Information regarding the use of the center for such purposes will be detailed in our policy and procedure booklet due to be released in the fall of 1989.

VISUAL ARTS

The center will also serve as a home for the visual arts. Efforts are under way for the acquisition of a permanent art collection representative of area artists and their works.

In addition to that, individual shows and exhibits will be scheduled. Museum collections will spot our lobby area periodically, providing an introduction to various works from throughout the country.

PRIVATE USE

Catering kitchen facilities, ample seating arrangements in the conference room and lobby / gallery areas are conducive to private use of the Ashe County Performing Arts and Civic Center. These areas provide an inviting atmosphere for receptions and dances.

The 367-seat auditorium will be a comfortable and functional space. Outfitted with state-of-the-art audio and video equipment, it will be ideal for meetings and seminars and will be available for organization / agency and corporate use.

EDUCATION

Educational programming will be a vital component in our over-all program schedule. Residencies and workshops for all ages will appear as a part of our own "season" and in conjunction with other arts agencies' services.

Application for program monies to introduce an instructional youth and children's theatre series has been proposed. Such a series exposes students to theatre craft and will serve as an appropriate tie-in to the state's Basic Education Plan requirements or recommendations.

Such "hands-on" opportunities will generate an awareness of the cultural contributions specific to our locale and promote the cultural heritage unique to other nationalities and backgrounds. ■



We gratefully acknowledge the support of the following:

Ed & Hannah Abee
Dr. R. G. Abernethy
Jerry & Becky Absher
Lee Absher
Carl & Virginia Adams
Mrs. Virginia Addington
Dr. & Mrs. John Allen
Larry & Peggy Allen
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Ashe County Arts Council
Ashe County Chapter
N.C. Symphony
Ashe County Little
Theatre
Ashe County Motors
Ashe County Music Club
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- We Are Building A Place Of Dreams -